



Andreea Iliescu

I am a brand designer passionate about visual communication. I am looking to work in a creative and challenging environment where I can learn and create extraordinary things. I am hard-working and focused, with a strong desire for knowledge and challenges.



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SKILLS

Design (website, logo, brand)

Adobe Package

Art direction

Filming and video editing

Staged photography

Installation and set design

HTML/CSS

Brand management

Strategic planning

Project management

LANGUAGES

Romanian



English



German



INTERESTS

Photography

SoMe

Reading

Sketching

Travelling

Design

EDUCATION

Design and Business, specialisation Brand Design

KEA- Københavns Erhvervsakademis

08/2016 – 04/2018

Copenhagen, Denmark

Courses

- Brand design
- Identity design
- Campaign design
- Strategic design
- Communication design
- Concept design

Multimedia and Design Communication

ZIBAT- Zealand Institute of Business and Technology

08/2014 – 06/2016

Køge, Denmark

Courses

- Communication
- Adobe Package
- Information Architecture
- Design
- Interaction (HTML/CSS)

WORK EXPERIENCE

Graphic Design Intern

OMI (advertising and media agency)

05/2017 – 09/2017

Copenhagen, Denmark

Achievements/Tasks

- I was responsible with the creation of different graphic design tasks, such as website design, filming and video editing, and the creation of digital and print materials. I worked for different clients undertaking various tasks for them.

Multimedia Designer Intern

Venga Travel

01/2016 – 04/2016

Barcelona, Spain

Danish travel agency based in Barcelona, Spain

Tasks/Achievements

- I was in charge of making a promotional video with interviews (filming, editing), creating merchandise and branding products.

PROJECTS

Freelance (05/2018 – Present)

- Small projects for different clients

Meraki- bachelor project (01/2018 – 04/2018)

- As my Bachelor project I choose to create a brand identity for Meraki, a concept store that could be opened in Germany, and which could help them stand out from competitors.

Royal Copenhagen and danish fairytales (01/2017 – 01/2017)

- A project for the Setting the Scene- Conceptual Styling elective, in which we had 3 themes in the field of art direction and conceptual styling.